



FACT SHEET

Building Responsive and Representative Political Parties



The project supports young women municipal councilors to become more politically active within their communities and their political parties. (USAID)

CONTEXT

Moroccan citizens have long exhibited dissatisfaction and detachment from their political parties. Parties have weak organizational structures, narrow bases of support, limited internal democracy and vague policy platforms. Moroccan Spring-inspired political reforms and historic legislative elections in November 2011 opened a window for political parties to accelerate efforts to become more responsible stakeholders in governance.

USAID RESPONSE

USAID supports the efforts of political parties to become more responsive to citizens and more representative of their constituencies and interests. This program works with all major political parties in the following areas:

- **Citizen Engagement:** increase political party engagement with citizens at the local level, both through more open party structures and elected government
- **Policy and Platform Development:** improve the ability of political parties to develop and implement policies that meet citizens' needs and expectations
- **Youth and Women's Empowerment:** strengthen the ability of women and youth to participate actively and play meaningful roles in political parties

ACHIEVEMENTS

- Parties demonstrate commitment to citizen outreach at the local level;
- Parties effectively collect, aggregate, and analyze information on citizens' needs and expectations;

QUICK FACTS

- **Program Name:** Building Responsive and Representative Political Parties
- **Program Duration:** April 2012- March 2017
- **Program Goal:** to advance Moroccan initiatives for peaceful reform
- **Program Objectives:** to support more responsive and representative political parties.

- Parties adopt and implement policy positions that effectively address citizens' needs and expectations;
- Role and participation of women and youth in political parties is strengthened.