



USAID
FROM THE AMERICAN PEOPLE



THE OFFICE OF PRIVATE CAPITAL AND MICROENTERPRISE

Bureau for Economic Growth, Education and Environment (E3)

Foreign direct investment flowing to developing countries far exceeds official development assistance. That trend will continue to increase as country demand for private investment and finance grows. USAID is catalyzing investments at the nexus where business opportunities and development priorities intersect to advance efforts to end extreme poverty.

The Office of Private Capital and Microenterprise (PCM) works to support new approaches to problem solving that focus USAID investments on mobilizing private sector solutions. It assists development professionals, across sectors, to connect with investors who are interested in viable business opportunities that have a sustainable development outcome. PCM is a conduit that links U.S. and worldwide financial interests with the global development agenda.

TECHNICAL SPECIALTIES

PCM focuses on accessing public, private, domestic and international capital markets to fund microenterprises, entrepreneurs, infrastructure projects, service providers, and other enterprises that generate sustainable improvements for those who live in extreme poverty.

MOBILIZING PRIVATE CAPITAL TO IMPROVE DEVELOPMENT OUTCOMES

The Office of Private Capital and Microenterprise (PCM) is a new office within the Bureau for Economic Growth, Education and Environment (E3). It works to mobilize private capital to support development objectives while ensuring that investments flow to economically inclusive, environmentally sound and socially sustainable development initiatives. This shift from short-term, traditional development programming to more sustainable private sector investment is a new paradigm for addressing needs in developing countries.

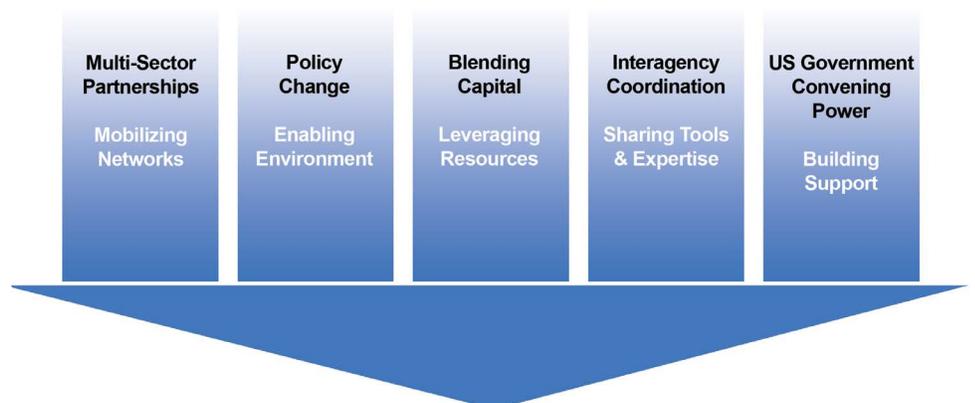
Agnes Dasewicz
Acting Director
adasewicz@usaid.gov

David Cohen
Deputy Director
dcohen@usaid.gov

Office of Private Capital and Microenterprise (PCM)
U.S. Agency for International Development (USAID)

www.USAID.gov

PRIVATE CAPITAL AND MICROENTERPRISE Strategic Approach



IMPROVING DEVELOPMENT OUTCOMES

Photo: Workers prepare a biomass site as part of the Power Africa initiative. © ALEX KAMWERU, USAID/KENYA